UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In re Trademark Application of:

Lufthansa Cargo Sameday World AG

Serial No. 76/464648

Filed: November 6, 2002

Mark: TIME:MATTERS

Published: Official Gazette on May 25, 2004

THIRD REQUEST FOR EXTENSION OF TIME TO FILE NOTICE OF OPPOSITION

Commissioner for Trademarks 2900 Crystal Drive Arlington, VA 22202-3514

Dear Sir or Madam:

Reed Elsevier, Inc., a Massachusetts corporation, having their principal office at 275 Washington Street, Newton, Massachusetts 02458, by and through its undersigned attorney, hereby request a thirty (30) day extension of time from August 23, 2004 expiring September 22, 2004, in which to oppose the above-identified trademark application.

Reed Elsevier, Inc. believes that it may be damaged by registration of Applicant's alleged mark.

Counsel for Applicant, Richard W. Young, Esq., has consented to this extension.

The reason for this request is that additional time is required to investigate this matter to determine if the parties can negotiate a settlement.

This Request is being submitted in triplicate as required by 37 C.F.R. §2.102(d).

Respectfully Submitted,

Bv:

John Cyril Malloy, III Florida Bar No. 964,220 David A. Gast Florida Bar No. 174,567 MALLOY & MALLOY, P.A. 2800 S.W. Third Avenue

Miami, Florida 33129 Telephone (305) 858-8000 Facsimile (305) 858-0008

Dated: August 18, 2004

CERTIFICATE OF SERVICE

I HEREBY CERTIFY that a true and correct copy of the foregoing THIRD AGREED REQUEST FOR FURTHER EXTENSION OF TIME TO FILE NOTICE OF OPPOSITION was served upon Richard W. Young, Esq., Gardner, Carton & Douglas LLP, Suite 3700, 191 North Wacker Drive, Chicago, Illinois 60606-1698, by United States mail, postage pre-paid this 18 day of August, 2004.

By:

John Cyril Malloy, III

Florida Bar No. 964,220

David A. Gast

Florida Bar No. 174,567

MALLOY & MALLOY, P.A.

2800 S.W. Third Avenue

Miami, Florida 33129

Telephone (305) 858-8000 Facsimile (305) 858-0008

CERTIFICATE OF MAILING

I HEREBY CERTIFY that this correspondence is being deposited by United States Mail, postage prepaid, in an envelope addressed to: Commissioner for Trademarks, 2900 Crystal Drive, Arlington, Virginia 22202-3514, this 18 day of August, 2004.

B17 •

John Cyril Malloy, III Florida Bar No. 964,220 David A. Gast Florida Bar No. 174,567 MALLOY & MALLOY, P.A. 2800 S.W. Third Avenue Miami, Florida 33129

Telephone (305) 858-8000 Facsimile (305) 858-0008